# **Project-by-Project**

Gartner states that Fear of the Unknown is the #2 barrier to AI Adoption, a lack of knowledge around understanding how & when to use AI & ML leads to this barrier.

Mosaic targets our AI & ML to solve specific business problems and questions, collaborating closely with our customers throughout any project to understand their issues, creating a business feedback loop to all algorithmic insights generated. Explaining Al & ML in organizational language frequently helps our customers ascend the analytics learning curve.

### What is it?

Whether you want to do some exploratory data science work to investigate a business case or deploy custom intelligent apps into production environments, Mosaic is ready to help. We strive for excellent project outcomes, iterating with our customers throughout the ML & Al life-cycle.

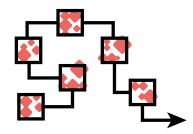
## What do we offer?

#### **Analytics Ideation**



We learn about your business challenges, listen to your ideas, and brainstorm to design and develop data science models to help you achieve your goals. We understand the power of collaboration and employ professional data scientists who focus on your objectives while leveraging their wide range of prior experience.

# **Project Execution**



We have been running these projects successfully since 2004 and are still growing. Mosaic can help synthesize and make sense of ML/AI outputs, enabling you to translate results into actionable business insights. Machine learning & Al models have the potential to transform the way decisions are made at your company, boosting bottom & top-line growth.

#### **Customization**



Mosaic's machine learning consultants have been working with these algorithms for most of their careers. They are adept at testing multiple supervised and unsupervised approaches efficiently and effectively to winnow down the potential models, converging on the best. We will fit machine learning to you and your business, not the other way around.







